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Fleming's Deluxe Hotel Frankfurt Main-Riverside, Germany



Yusof Basiron
CEO
Malaysian Palm Oil Council

Tan Sri Datuk Dr. Yusof Basiron graduated in Chemical Engineering and holds two Masters Degrees in Industrial Management and Business Administration and also a PhD in Applied Economic and Management Science. He was the Director General of MPOB for 14 years, and now CEO of MPOC, besides being Board Member of Bank Negara Malaysia, CBIP (Milling) and Sime Darby Berhad. He is a Senior Fellow and Past President of Academy of Sciences Malaysia (ASM), Fellow member of Malaysia Scientific Association and also Fellow of The Incorporated Society of Planters and Malaysian Oil Scientists' and Technologists' Association.