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David Braun
CEO
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David Braun is the founder and CEO of Capstone Strategic, Inc., which he established in 1995. Capstone focuses on helping companies grow successfully through proactive strategic growth programs, including strategic alliances, joint ventures and mergers and acquisitions. Capstone has particular expertise in assisting in acquisitions of closely-held, not-for-sale businesses and has completed over US\$1 billion in transactions. The firm's clients include small and family-owned businesses, as well as Fortune 500 and multinational companies.

David has over 20 years' experience formulating growth strategies in a wide range of manufacturing and service industries. Since 1993, he has lectured to over 40,000 top-level business executives through training organizations as well as a wide range of trade organizations. As an M&A Expert, David has been featured in a variety of media outlets including, Fox Business News, CBS MoneyWatch, the Financial Times, CNNMoney and First Business News TV.

David is the author of *Successful Acquisitions: A Proven Plan for Strategic Growth* (AMACOM April 2013). The book lays out the M&A process in a detailed "Roadmap to Acquisition." *Successful Acquisitions* is based on first-hand experience in steering dozens of transactions to completion. David is also the founder and main contributor of the *Successful Acquisitions* blog, located at www.SuccessfulAcquisitions.net.